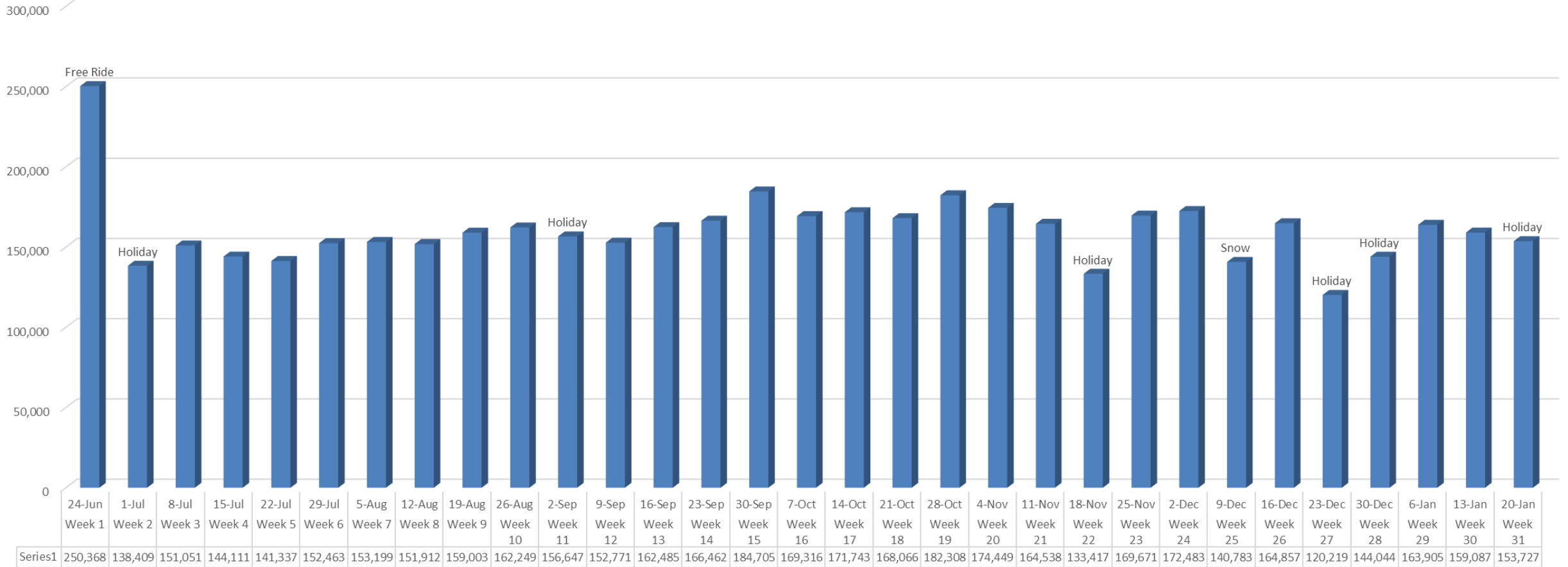


Trend Analysis

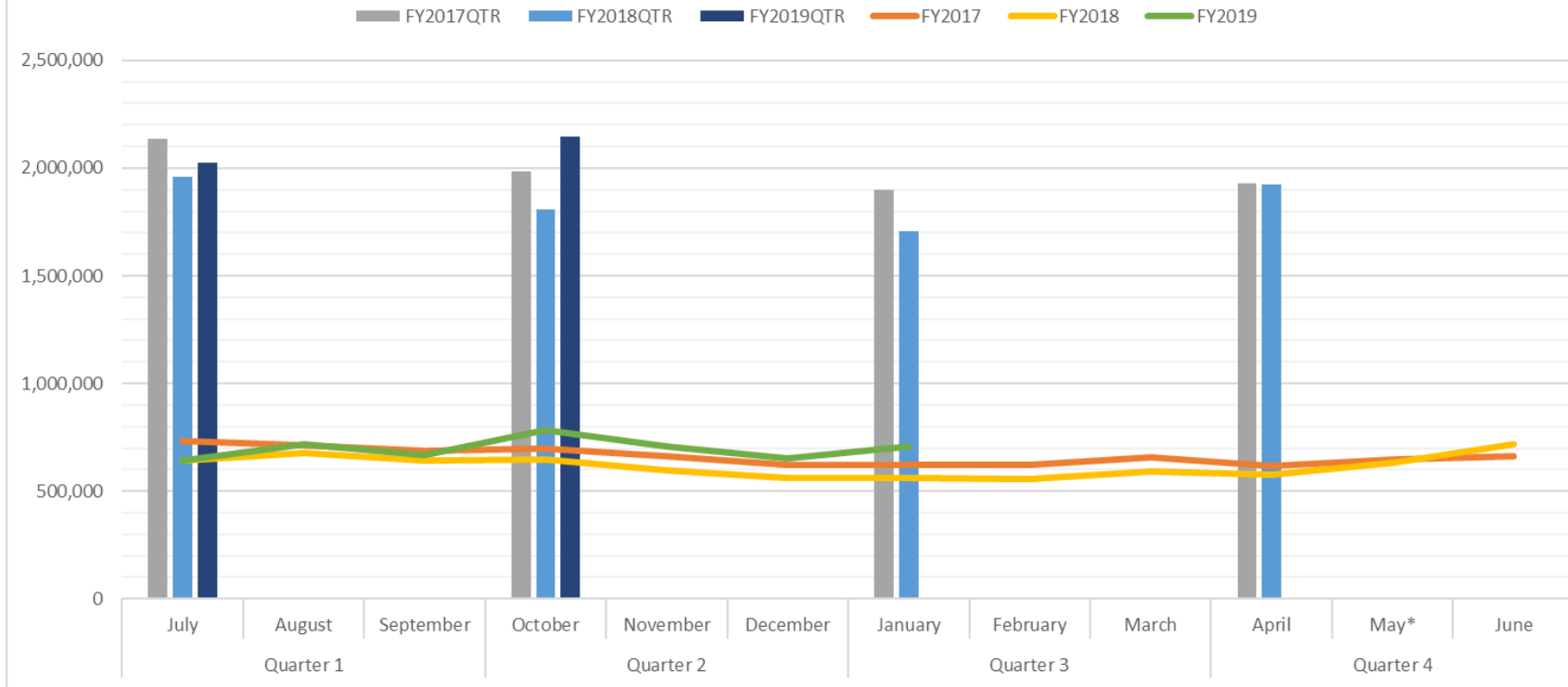
Board Presentation

February 19, 2019

Ridership Trends



Ridership Trends by Month and Quarter



Month	Quarter	FY2017	FY2017QTR	FY2018	FY2018QTR	FY2019	FY2019QTR
July		733,963		641,316		641,421	
August	Quarter 1	711,460	2,135,201	675,734	1,959,506	718,693	2,026,465
September		689,778		642,455		666,351	
October		699,294		647,438		784,569	
November	Quarter 2	661,684	1,983,094	596,306	1,806,046	708,693	2,145,631
December		622,117		562,301		652,369	
January		620,235		559,548		706,619	
February	Quarter 3	623,225	1,900,570	556,125	1,707,369		
March		657,111		591,696			
April		615,225		574,313			
May*	Quarter 4	648,490	1,926,477	629,686	1,921,414		
June		662,762		717,415			
Sub-total Q1 + Q2			4,118,295		3,765,552		4,172,096

Pulse Ridership Trends

Quarter	Date	Week	Riders	Qtr Total	Note
N/A	24-Jun	Week 1	56,952		Free Ride
Quarter 1	1-Jul	Week 2	27,617	416,186	Holiday
	8-Jul	Week 3	29,407		
	15-Jul	Week 4	28,729		
	22-Jul	Week 5	26,325		
	29-Jul	Week 6	29,924		
	5-Aug	Week 7	30,873		
	12-Aug	Week 8	30,786		
	19-Aug	Week 9	35,695		
	26-Aug	Week 10	36,371		
	2-Sep	Week 11	33,897		Holiday
	9-Sep	Week 12	32,607		
	16-Sep	Week 13	35,474		
	23-Sep	Week 14	38,480		
	Quarter 2	30-Sep	Week 15		41,352
7-Oct		Week 16	38,125		
14-Oct		Week 17	38,533		
21-Oct		Week 18	40,014		
28-Oct		Week 19	42,263		
4-Nov		Week 20	40,157		
11-Nov		Week 21	39,157		
18-Nov		Week 22	29,348	Holiday	
25-Nov		Week 23	38,969		
2-Dec		Week 24	40,218		
9-Dec		Week 25	32,825	Snow	
16-Dec		Week 26	36,291		
23-Dec		Week 27	24,573	Holiday	
Quarter 3	30-Dec	Week 28	31,521		Holiday
	6-Jan	Week 29	36,717		
	13-Jan	Week 30	40,141		
	20-Jan	Week 31	37,700		Holiday

VCU Ridership Trends

VCU Monthly Ridership Trends (Fixed Route - does not include Pulse)			August	September	October	November	December	January
Route	Jurisdiction	Route Type						
Pulse	Richmond/Henrico	Local			Not Trackable			17,926
1A 1B 1C	Richmond	Local	7,745	8,312	9,994	8,779	7,744	10,203
2A 2B 2C	Richmond	Local	5,386	4,402	7,874	7,387	6,113	7,952
3A 3B 3C	Richmond	Local	3,864	4,167	5,499	4,821	4,323	5,291
4A 4B	Richmond	Local	1,442	1,455	1,749	1,561	1,465	1,494
5	Richmond	Local	6,440	7,544	10,407	9,350	7,135	11,750
7A 7B	Henrico	Local	2,270	2,055	3,650	3,229	2,679	3,535
8	Richmond	Local	287	222				
12	Richmond	Local	1,800	2,560	2,999	2,876	2,151	2,735
13	Richmond	Local	504	456	525	556	554	793
14	Richmond	Local	2,201	1,773	2,940	2,366	2,035	2,673
18	Henrico	Local	110	90	86	73	53	74
19	Henrico	Local	441	1,022	1,659	1,548	1,250	1,759
20	Richmond	Local	1,129	2,399	991	812	804	1,052
23	Henrico	Express	1	100	41	37	19	20
26	Henrico	Express	588	804	580	501	313	545
27	Henrico	Express	615	651	653	630	428	717
28	Henrico	Express	20	270	81	74	68	115
29	Henrico	Express	1,209	1,357	1,586	1,358	968	1,540
50	Richmond	Local		326	198	481	190	262
56	Henrico	Local	117	266	122	105	95	123
64	Richmond	Express	1,317	1,417	1,839	1,598	1,088	1,629
75	Richmond	Local	31	84	43	19	19	45
76	Richmond	Local	98	106	136	106	77	155
77	Richmond	Local	184	82	273	184	169	243
78	Richmond	Local	589	558	1,183	1,066	831	1,017
79	Henrico	Local	167	177	220	195	228	424
82	Chesterfield	Express	926	1,077	1,135	1,063	598	1,322
86	Richmond	Local	148	133	277	347	269	389
87	Richmond	Local	249	669	361	288	217	647
88	Richmond	Local	41	213	94	75	47	47
91	Henrico	Local	259	330	519	475	402	441
93	Henrico	Local	77	137	65	50	52	89
95	Petersburg	Express	124	131	177	195	142	235
Other								12
Total			40,379	45,345	57,956	52,205	42,526	77,254